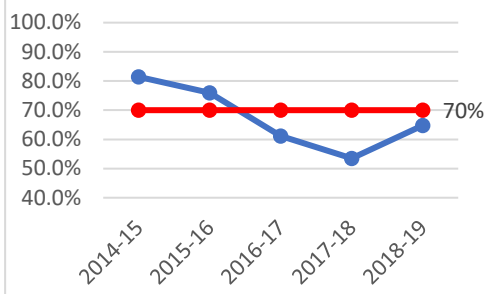
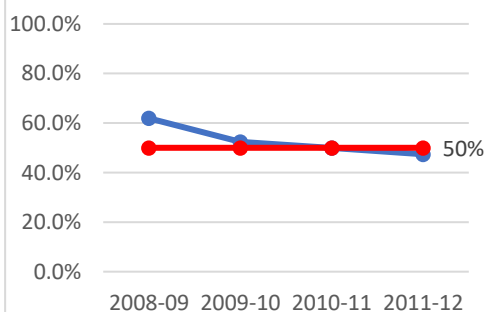
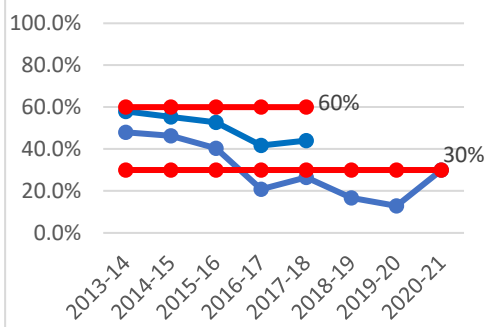
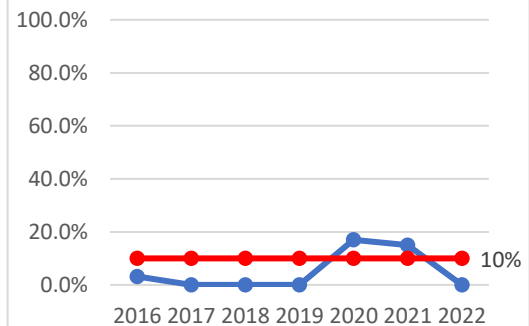
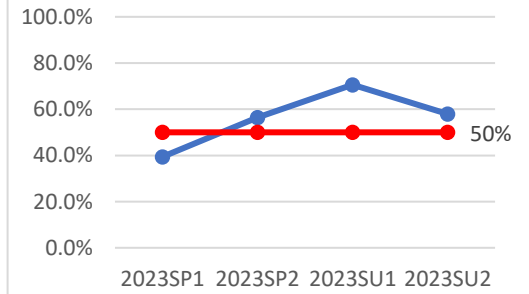
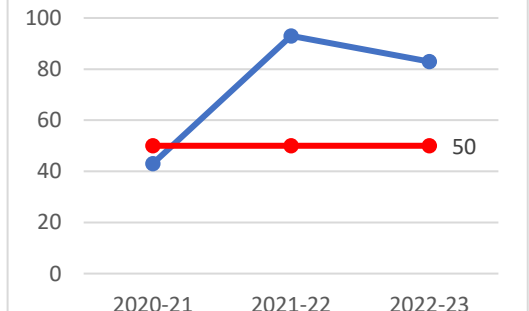
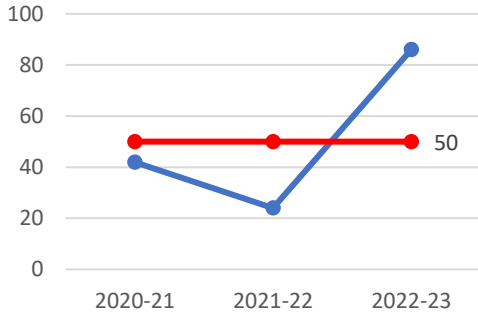
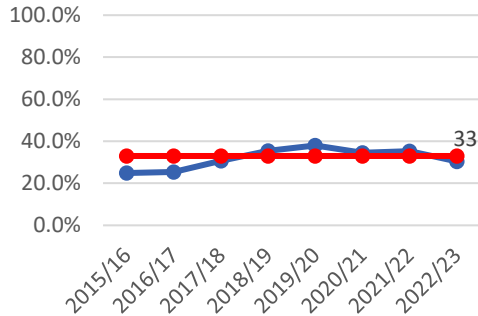


Criterion 6.2.2- Business Program Performance Results

Performance Metric	Goal	Reporting Method	Current Result		Analysis of Results	Action Taken	Trend																											
3 Year Graduation Rates for MBA	At least 70% of students will graduate within 3 years of their academic start term.	Retention and Graduation statistics by "cohort" are released annually by OPE.	2014-15: 81.4% 2015-16: 76.0% 2016-17: 61.2% 2017-18: 53.5% 2018-19: 64.8%		The 3-year graduation rate has been trending downward in recent years and falls short of CBL's goal.	Since new leadership was established in CBL in 2019, the college has been overhauling curriculum and student services. This is aimed at higher student satisfaction, persistence, and achievement.	 <table border="1"> <caption>3 Year Graduation Rates for MBA</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2014-15</td> <td>81.4</td> </tr> <tr> <td>2015-16</td> <td>76.0</td> </tr> <tr> <td>2016-17</td> <td>61.2</td> </tr> <tr> <td>2017-18</td> <td>53.5</td> </tr> <tr> <td>2018-19</td> <td>64.8</td> </tr> </tbody> </table>	Year	Rate (%)	2014-15	81.4	2015-16	76.0	2016-17	61.2	2017-18	53.5	2018-19	64.8															
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10+ Year Graduation Rate for PhD	At least 50% of students have graduated to date.	Retention and Graduation statistics by "cohort" are released annually by OPE.	2008-2009: 61.9% 2009-2010: 52.4% 2010-2011: 50.0% 2011-2012: 47.4%		The PhD Program in Organizational Leadership places a 10-year limit on time to graduation, although some students apply for and receive extensions. Graduation rates for our PhD cohorts have been falling over time.	Over the last three years, the PhD program has put additional supports in place to help students in the dissertation stage to complete their degrees. These include requiring progress reports submitted to their chairs each semester and check ins with their chairs to provide accountability, the creation of several dissertation writing groups to offer relational support and writing comradery, and a writing retreat at the beginning of the dissertation process.	 <table border="1"> <caption>10+ Year Graduation Rate for PhD</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2008-09</td> <td>61.9</td> </tr> <tr> <td>2009-10</td> <td>52.4</td> </tr> <tr> <td>2010-11</td> <td>50.0</td> </tr> <tr> <td>2011-12</td> <td>47.4</td> </tr> </tbody> </table>	Year	Rate (%)	2008-09	61.9	2009-10	52.4	2010-11	50.0	2011-12	47.4																	
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3 and 6 Year Graduation Rates for Online Undergraduate	At least 30% of students will graduate within 3 years of their academic start term and 60% will graduate within 6 years.	Retention and Graduation statistics by "cohort" are released annually by OPE.	3 years 2013-14: 48.0% 2014-15: 46.4% 2015-16: 40.3% 2016-17: 20.8% 2017-18: 26.5% 2018-19: 16.7% 2019-20: 12.9% 2020-21: 30%	6 years 2013-14: 58.0% 2014-15: 55.4% 2015-16: 52.8% 2016-17: 41.7% 2017-18: 44.1%	Results show a downward trend starting around the time the non-traditional undergraduate programs moved away from a cohort education model.	Since 2019, the college has placed renewed focus on the non-traditional undergraduate student population, including a total program overhaul launching in Fall 2023. While a few more years of data may be weak, it is expected to improve dramatically.	 <table border="1"> <caption>3 and 6 Year Graduation Rates for Online Undergraduate</caption> <thead> <tr> <th>Year</th> <th>3 Year Rate (%)</th> <th>6 Year Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2013-14</td> <td>48.0</td> <td>58.0</td> </tr> <tr> <td>2014-15</td> <td>46.4</td> <td>55.4</td> </tr> <tr> <td>2015-16</td> <td>40.3</td> <td>52.8</td> </tr> <tr> <td>2016-17</td> <td>20.8</td> <td>41.7</td> </tr> <tr> <td>2017-18</td> <td>26.5</td> <td>44.1</td> </tr> <tr> <td>2018-19</td> <td>16.7</td> <td>-</td> </tr> <tr> <td>2019-20</td> <td>12.9</td> <td>-</td> </tr> <tr> <td>2020-21</td> <td>30.0</td> <td>-</td> </tr> </tbody> </table>	Year	3 Year Rate (%)	6 Year Rate (%)	2013-14	48.0	58.0	2014-15	46.4	55.4	2015-16	40.3	52.8	2016-17	20.8	41.7	2017-18	26.5	44.1	2018-19	16.7	-	2019-20	12.9	-	2020-21	30.0	-
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Performance Metric	Goal	Reporting Method	Current Result	Analysis of Results	Action Taken	Trend																								
Post Graduate Placement (Traditional Undergraduate)	Less than 10% of traditional undergraduate graduates will be "seeking employment" 6- 9 months after graduation.	Post-graduate outcomes are tracked by the Center for Career Development and released annually.	2016: 3.2% 2017: 0% 2018: 0% 2019: 0% 2020: 17% 2021: 15% 2022: 0%	As expected, 6-9 month placement results were lower than average in 2020/21 and CBL assumes this is largely in part to COVID-19 and the resulting job market.	CBL will maintain its current connections with such employers as Vanguard, SEI, USLI and KPMG (who actively recruit at Eastern, along with others). The dean is working with the internship coordinator to develop new ties to companies and create new recruiting pipelines.	 <table border="1"> <caption>Post Graduate Placement (Traditional Undergraduate)</caption> <thead> <tr> <th>Year</th> <th>Actual Result (%)</th> <th>Goal (%)</th> </tr> </thead> <tbody> <tr><td>2016</td><td>3.2</td><td>10</td></tr> <tr><td>2017</td><td>0</td><td>10</td></tr> <tr><td>2018</td><td>0</td><td>10</td></tr> <tr><td>2019</td><td>0</td><td>10</td></tr> <tr><td>2020</td><td>17</td><td>10</td></tr> <tr><td>2021</td><td>15</td><td>10</td></tr> <tr><td>2022</td><td>0</td><td>10</td></tr> </tbody> </table>	Year	Actual Result (%)	Goal (%)	2016	3.2	10	2017	0	10	2018	0	10	2019	0	10	2020	17	10	2021	15	10	2022	0	10
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Post Graduate Career Advancement Statistics (MBA Program)	At least 50% of students will indicate that the MBA program has provided them "A promotion or raise in my current organization/ position" or "A New Job with a New Organization/ Company".	Post Graduate Career Advancement Statistics are collected during the MBA Graduation Survey.	2023SP1: 39.4% 2023SP2: 56.3% 2023SU1: 70.6% 2023SU2: 57.9%	The data collected varies due to a small sample size and the need to report disaggregated data. In the future, aggregated data should improve the consistency of this metric.	We will continue to discuss with our Business Advisory Board and MBA Alumni Advisory Council curricular and co-curricular improvements that could be made to the program to improve workforce prospects.	 <table border="1"> <caption>Post Graduate Career Advancement Statistics (MBA Program)</caption> <thead> <tr> <th>Term</th> <th>Actual Result (%)</th> <th>Goal (%)</th> </tr> </thead> <tbody> <tr><td>2023SP1</td><td>39.4</td><td>50</td></tr> <tr><td>2023SP2</td><td>56.3</td><td>50</td></tr> <tr><td>2023SU1</td><td>70.6</td><td>50</td></tr> <tr><td>2023SU2</td><td>57.9</td><td>50</td></tr> </tbody> </table>	Term	Actual Result (%)	Goal (%)	2023SP1	39.4	50	2023SP2	56.3	50	2023SU1	70.6	50	2023SU2	57.9	50									
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External Assessment Results for Undergraduate Programs	Students will score, on average, greater than the 50 <sup>th</sup> percentile of all ACBSP Accredited Universities.	External Assessment Performance Results come from the Peregrine Exam administered in the final course in each program.	2020/21: 43 (EU-55%; ACBSP-56%) 2021/22: 93 (EU-68%; ACBSP-56%) 2022/23: 83 (EU-65%; ACBSP-58%)	Traditional Undergrad students have consistently scored above ACBSP average in the past two years. The students who took the assessment in 2020/21 were a small number of students to be the first to do so. We also believe our traditional undergrad students have since become more familiar with online exams.	No Action.	 <table border="1"> <caption>External Assessment Results for Undergraduate Programs</caption> <thead> <tr> <th>Year</th> <th>Actual Result</th> <th>Goal</th> </tr> </thead> <tbody> <tr><td>2020-21</td><td>43</td><td>50</td></tr> <tr><td>2021-22</td><td>93</td><td>50</td></tr> <tr><td>2022-23</td><td>83</td><td>50</td></tr> </tbody> </table>	Year	Actual Result	Goal	2020-21	43	50	2021-22	93	50	2022-23	83	50												
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External Assessment Performance Results for MBA Program	Students will score, on average, greater than the 50 <sup>th</sup> percentile of all ACBSP Accredited Universities.	External Assessment Performance Results come from the Peregrine Exam administered in the final course in each program.	2020/21: 42 (EU-57%; ACBSP-59%) 2021/22: 24 (EU-53%; ACBSP-57%) 2022/23: 86 (EU-69%; ACBSP-59%)	As students are now graduating from the new version of our MBA program, we have seen our ACBSP scores dramatically increase as a result. Scores in the old version of the MBA were low, but MBA students are now scoring well above the ACBSP average.	It is expected that the increase in average score is largely due to the new version of the program that we are running. We will continue to improve the subject matters we scored low on, but we expect our assessment averages to remain high.	 <table border="1"> <caption>External Assessment Performance Results for MBA Program</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2020-21</td> <td>42</td> </tr> <tr> <td>2021-22</td> <td>24</td> </tr> <tr> <td>2022-23</td> <td>86</td> </tr> </tbody> </table>	Year	Score	2020-21	42	2021-22	24	2022-23	86										
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Internship Participation for Traditional Undergraduate Students	33% of traditional undergraduate students will participate in an internship opportunity each academic year.	Tracked through CBL's Internship Coordinator	2015/2016 - 24.9% 2016/2017 - 25.4% 2017/2018 - 30.7% 2018/2019 - 35.4% 2019/2020 - 38.0% 2020/2021 - 34.5% 2021/2022 - 35.3% 2022/2023 - 30.5%	Results improved steadily as the internship program became more integrated into the undergraduate business programs. Decreases seen in the last three years can be attributed first to COVID-19 and, particularly in 2022/2023, to the large increase in first year students who are unlikely to participate in an internship until later in their program.	In order to meet this goal with a growing student population, CBL will continue to focus on increasing our internship partners and creating stronger internship pipelines with employers in the area, while offering structured support for students seeking their own internships.	 <table border="1"> <caption>Internship Participation for Traditional Undergraduate Students</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2015/16</td> <td>24.9%</td> </tr> <tr> <td>2016/17</td> <td>25.4%</td> </tr> <tr> <td>2017/18</td> <td>30.7%</td> </tr> <tr> <td>2018/19</td> <td>35.4%</td> </tr> <tr> <td>2019/20</td> <td>38.0%</td> </tr> <tr> <td>2020/21</td> <td>34.5%</td> </tr> <tr> <td>2021/22</td> <td>35.3%</td> </tr> <tr> <td>2022/23</td> <td>30.5%</td> </tr> </tbody> </table>	Year	Percentage	2015/16	24.9%	2016/17	25.4%	2017/18	30.7%	2018/19	35.4%	2019/20	38.0%	2020/21	34.5%	2021/22	35.3%	2022/23	30.5%
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