

College of Business and Leadership Non-Traditional Program Retention					
Program	Year	Entering Students	Retained Students	Retention Rate*	Graduated Students**
MBA	2015-2016	100	83	83.0%	77
	2016-2017	116	82	70.7%	79
	2017-2018	99	79	79.8%	59
	2018-2019	88	69	78.4%	65
	2019-2020	77	53	68.8%	48
	2020-2021	62	39	62.9%	39
	2021-2022	438	240	54.8%	164
MA in Org. Leadership	2015-2016	20	16	80.0%	14
	2016-2017	13	9	69.2%	9
	2017-2018	14	12	85.7%	11
	2018-2019	14	14	100.0%	14
	2019-2020	13	10	76.9%	9
	2020-2021	8	5	62.5%	2
MS/MA in Health Services Mngt.	2016-2017	12	10	83.3%	10
	2017-2018	16	12	75.0%	11
	2018-2019	7	5	71.4%	7
	2019-2020	4	3	75.0%	3
	2020-2021	1	1	100.0%	1
	2021-2022	2	1	50.0%	1
BS in Business Admin	2015-2016	34	24	70.6%	19
	2016-2017	29	19	65.5%	11
	2017-2018	34	19	55.9%	15
	2018-2019	36	21	58.3%	9
	2019-2020	31	10	32.3%	4
	2020-2021	20	6	30.0%	6
	2021-2022	13	4	30.8%	0
BA in Org. Leadership	2015-2016	38	29	76.3%	21
	2016-2017	19	9	47.4%	6
	2017-2018	29	19	65.5%	10
	2018-2019	22	15	68.2%	8
	2019-2020	35	23	65.7%	13
	2020-2021	18	10	55.6%	1
	2021-2022	9	5	55.6%	2

*Retention is measured as the number of students who return for the second year of their studies PLUS those students who graduated in their first year.

**Graduated Students reflects total cumulative graduates from the given cohort. Therefore, data from the most recent cohorts may appear low because sufficient time to complete the program requirements has not yet passed.

***Currently Eastern does not track retention by program or by College for traditional undergraduate students. Aggregated data for all traditional undergraduate students can be found at <https://www.eastern.edu/about/offices-centers/office-institutional-planning-and-effectiveness/research-and-reporting>.